

## Vancouver Canucks Official Real Estate Agents Usage Guidelines

The Official Real Estate Agents of the Vancouver Canucks logo is used to represent the sponsorship RE/MAX Canada has with the Vancouver Canucks.

### **Always use the complete electronic artwork provided by the Vancouver Canucks.**

- DO place the logo on a white background
- DO NOT alter the logo in anyway
- DO NOT animate or rotate the logo
- DO NOT separate the elements of the logo
- DO NOT translate the logo and DO NOT add words to the logo
- DO NOT integrate the logo into another logo or design
- DO NOT attempt to set the logotype yourself, change the font or alter the size proportions or space between the letters.

The image below has been produced specifically for RE/MAX Canada agents to demonstrate the sponsorship between the Vancouver Canucks and RE/MAX Canada. DO NOT separate the elements of this image. The image must always be in the format presented below (Canucks logo, RE/MAX logo, Official Real Estate Agents text). Examples of where this logo can be placed include:

- As part of an agent's electronic signature
- On the back of a business card
- Window signage for offices
- Agent/Office websites
- Office items, such as the coffee mug



Official Real Estate Agents of the Vancouver Canucks

If you have any questions as to how this logo can and cannot be used, please contact Lesley Buick at [lbuick@remax.net](mailto:lbuick@remax.net).